

★ Katie Kazoo, Switcheroo Official Reading Challenge Entry Form ★

Participating in the Katie Kazoo Reading Challenge is easy!

- STEP 1:** Read any five books in the Katie Kazoo, Switcheroo series by Nancy Krulik
- STEP 2:** Fill out this form. Don't forget to have a grownup sign off on the titles you read!
- STEP 3:** Ask a grownup to help you detach this entry form with a pair of scissors
- STEP 4:** Mail the completed form to:

Penguin Young Readers Group
Katie Kazoo, Switcheroo Reading Challenge
345 Hudson Street, 15th Floor
New York, NY 10014

STEP 5: You and your teacher will be entered for a chance to win lots of great prizes including the opportunity to have Nancy Krulik visit your school! You could also win **Katie Kazoo, Switcheroo** books signed by author Nancy Krulik!

*Turn this form over to read the official rules for the Katie Kazoo, Switcheroo Reading Challenge sweepstakes.

NAME: _____ AGE: _____ GRADE: _____

TOWN and STATE: _____ PHONE #: _____

SCHOOL NAME: _____ TEACHER'S NAME: _____

SCHOOL ADDRESS: _____

In the lines below, please list the five Katie Kazoo, Switcheroo books that you've read during the Reading Challenge and ask a grownup to sign off next to each one as you go!

	KATIE KAZOO, SWITCHEROO BOOK TITLE	HAVE A GROWNUP SIGN HERE!
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____

Signature of Student Participating in the Reading Challenge

Join the Katie Kazoo Classroom Crew!

Membership is open to all teachers, librarians, and classrooms of Katie Kazoo fans.

As a member of the Crew, you'll receive super special e-mail newsletters with information about the newest books in the series, fantastic lesson plan ideas, downloadable worksheets and goodies for your students, and offers for **FREE** giveaways.

Visit www.katiekazoo.com to sign up today!

George Brown, CLASS CLOWN

Perfect for boys everywhere and for all Katie Kazoo fans!

Don't miss this great new series, starring Katie's mischief-magnet classmate, George!



#1: Super Burp!
PB: 978-0-448-45367-5
\$4.99

#2: Trouble Magnet
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Katie Kazoo's pal George is living in a new town, starting at a new school and—above all—determined to turn over a new leaf! No more pranks and jokes that land him in the principal's office. But a little bit of mischievous magic (in the form of a super-size burp) may make George's plan a little harder than he expected!

Katie Kazoo, SWITCHEROO Reading Challenge!

Enter for a chance to win a visit from author Nancy Krulik!



Switcheroo and take a step in different shoes!



Follow Katie on all of her adventures!

- #1 **Anyone But Me**
978-0-448-42653-2 (PB) • \$3.99
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978-0-448-42704-1 (PB) • \$3.99
- #4 **Girls Don't Have Cooties**
978-0-448-42705-8 (PB) • \$3.99
- #5 **I Hate Rules!**
978-0-448-43100-0 (PB) • \$3.99
- #6 **Get Lost!**
978-0-448-43101-7 (PB) • \$3.99
- #7 **Drat! You Copycat!**
978-0-448-43171-0 (PB) • \$3.99
- #8 **Doggone It!**
978-0-448-43172-7 (PB) • \$3.99
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978-0-448-43204-5 (PB) • \$3.99
- #10 **Quiet on the Set!**
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- #11 **No Messin' with My Lesson**
978-0-448-43357-8 (PB) • \$3.99
- #12 **No Bones About It**
978-0-448-43358-5 (PB) • \$3.99
- #13 **On Your Mark, Get Set, Laugh!**
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- #14 **Friends for Never**
978-0-448-43606-7 (PB) • \$3.99
- #15 **Love Stinks!**
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- #16 **Bad Rap**
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- Don't Be Such a Turkey!**
978-0-448-45448-1 (PB) • \$4.99

Available Fall 2010

Available Spring 2011

ATTENTION TEACHERS!

Visit www.katiekazoo.com to request a super special Katie Kazoo, Switcheroo Reading Challenge event kit, which contains a bookmark template to photocopy for your class, a teacher's guide to the series, a special poster to record your class's reading progress, and more!

OFFICIAL RULES FOR THE KATIE KAZOO, SWITCHEROO READING CHALLENGE SWEEPSTAKES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Open to students in grades 1-5 who are attending public or private elementary schools in the Continental United States and the District of Columbia.

- How to Enter:**
- To enter the Katie Kazoo, Switcheroo Reading Challenge Sweepstakes ("Sweepstakes"), please read these Official Rules and fill out the Sweepstakes entry form attached to the Katie Kazoo bookmark. In addition, entry forms may be printed out at www.katiekazoo.com/readingchallenge. Read the Katie Kazoo, Switcheroo series; fill out the entry form listing the five books you have read; and have your teacher, parent/guardian or other adult sign the form verifying that you have read those books. Fill out your first and last name, age, town and state of residence, telephone number, school name and mailing address, grade and teacher's name, and submit it to your teacher or school librarian if they are collecting entries from students, or mail the completed entry form yourself to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014. Attention: Katie Kazoo, Switcheroo Reading Challenge Sweepstakes. Entries must be postmarked on or by March 1, 2011, and received on or by March 8, 2011. No mechanically reproduced or computer-generated entries allowed. Limit one entry per person.
 - Entries are void if they are in whole or in part illegible, incomplete or damaged. Sponsor assumes no responsibility for late, lost, damaged, incomplete, illegible, postage due or misdirected entries.
 - Penguin Young Readers Group, a division of Penguin Group (USA) Inc. ("Sponsor") and its parent, subsidiaries and affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

Winners:

- From all eligible entries received, one (1) Grand Prize winner, five (5) First Prize winners and one hundred (100) Second Prize winners will be chosen in a random drawing held on or about March 15, 2011 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding.

2. Winners will be notified by telephone and/or mail. The odds of winning depend on the number of eligible entries received.

Prizes:

- The following Prizes will be awarded:
 - One (1) Grand Prize Winner will receive:
 - A visit to his or her classroom by Nancy Knulik, the author of the Katie Kazoo, Switcheroo series (to take place in late March or April 2011 and subject to school approval).
 - A complete library of Katie Kazoo, Switcheroo books for his or her classroom, signed by the author.
 - His or her own complete library of Katie Kazoo, Switcheroo books signed by the author.
 - His or her own copy of the first George Brown, Class Clown book, Super Burpl! signed by the author.
 - (Total Approximate Retail Value ("ARV") of Grand Prize \$1,377.00)
 - Five (5) First Prize Winners will receive:
 - A complete library of Katie Kazoo, Switcheroo books for the First Prize winners' classrooms, signed by the author.
 - Their own copies of the latest Katie Kazoo, Switcheroo adventure, Three Cheers for Who and the first George Brown, Class Clown book, Super Burpl! signed by the author.
 - ARV of each First Prize \$195.00
 - One hundred (100) Second Prize Winners will receive:
 - Copies of the latest Katie Kazoo, Switcheroo book, Three Cheers for Who and the first George Brown, Class Clown book, Super Burpl! signed by the author.
 - ARV of each Second Prize \$9.00

2. In the event that there is an insufficient number of eligible entries Sponsor reserves the right not to award the prizes.

Eligibility: This Sweepstakes is open to students in grades 1-5 who are attending public or private schools in the Continental United States and the District of Columbia. Employees of Sponsor and its parent company, subsidiaries, affiliates, or other parties in any way involved in the development, production or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Sweepstakes. Void where prohibited by law. All state and local restrictions apply.

General:

- No substitution, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value.
- All expenses, including taxes (if any), related to receipt and use of prizes are the sole responsibility of the winners.
- Winners may be required to execute an Affidavit of Eligibility and Release ("Affidavit") and if so, the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit their prize and another winner will be selected. As selected winners will be under eighteen (18) years of age, their parents or legal guardians will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winners shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form. Grand Prize Winner's school shall also be required to provide a Federal Tax Identification Number to Sponsor for issuance of a 1099 Form in connection with its receipt of the prize.
- By accepting the prizes, winners grant to Sponsor the right to use their names, likenesses, hometowns and biographical information in advertising and promotion materials, including posting on the Sponsor's website, without further compensation or permission, except where prohibited by law.
- By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiaries or affiliated companies or the advertising agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for loss, harm, injuries, damages, cost or expense arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prize.
- Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the state and federal courts located in New York.

Winners List: For a copy of the winners list, send a self-addressed, stamped envelope by August 15, 2011 to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014. Attention: Katie Kazoo, Switcheroo Reading Challenge Sweepstakes Winners List.

Penguin Young Readers Group
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345 Hudson Street
New York, New York 10014